

B2B Lead Generation (Email Marketing) work from home job/internship at Tetrahedron Manufacturing Services

B2B Lead Generation (Email Marketing)

Tetrahedron Manufacturing Services



[🏠 Work From Home](#)

🕒 START DATE	📅 DURATION	💰 STIPEND	📅 APPLY BY
Immediately	6 Months	₹ 5000 /month	11 Dec' 21

Internship

About Tetrahedron Manufacturing Services

[Website](#) [🔗](#)

We are Tetrahedron Manufacturing Services Private Limited - a technology and consulting startup founded by Mr. Nitin Kumar, alumni of IIT Roorkee and IIM Calcutta, ex-Indian engineering services statesman (IES) (batch -2003), and Mr. Alok Kumar Sahu, alumni of IIM Calcutta and NIT Rourkela. We have been working on providing manufacturing excellence, high-tech consulting solutions, and low-cost automation (LCA) solutions to the Indian industries for the past five years. We are a team of highly motivated people from various reputed colleges of the country and are looking to expand our team for rising future demands. We are looking for students who have solid technical knowledge related to the future technologies of industry 4.0. We are open to the following profiles and are looking to build a future relationship with your institution.

Activity on Internshala

📅 Hiring since September 2015 📧 245 opportunities posted
👤 72 candidates hired

About the work from home job/internship

Selected intern's day-to-day responsibilities include:

- Mine Targeted B2B Lead Generation
- Mine LinkedIn B2B Lead Generation
- Contact List Building
- B2B Data Collection and Research
- B2b Lead Generation and Web Research
- Email Research
- LinkedIn Research
- Running email marketing campaigns end-to-end, managing email databases, and creating newsletters.
- Reaching customers through email campaigns and informing them about new - products, services, and events.
- Promoting our brand and ensuring our customers stay in touch with our company updates
- Identifying the target audience and growing our email list
- Designing and implementing direct email marketing campaigns
- Proofreading emails for clarity, grammar, and spelling
- Ensuring mobile-friendly email templates
- Creating email databases for lead generation
- Analyzing campaign performance and suggesting improvements

- Reporting on sales revenue generated from email marketing efforts
- Ensuring emails follow industry policies and best practices

Skill(s) required

Digital Marketing Email Marketing MS-Excel

Learn these skills on Internshala Trainings

[Learn Email Marketing](#) [Learn Digital Marketing Specialization](#)

[Learn MS-Excel](#)

Who can apply

Only those candidates can apply who:

1. are available for the work from home job/internship
2. can start the work from home job/internship between 27th Nov'21 and 1st Jan'22
3. are available for duration of 6 months
4. have relevant skills and interests

* Women wanting to start/restart their career can also apply.

Perks

Certificate

Additional Information

What will you learn?

1. Rich experience in Cold Email Marketing
2. Proficiency in marketing automation technology
3. Proficiency with various digital marketing tools

Depending on the performance of 6 months, we can offer a full-time job in digital marketing under business development.

Number of openings

5

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