

Tetrahedron Hiring : Integrated Digital Marketing Executive

Greetings from Tetrahedron Manufacturing Services Pvt. Ltd.!

Tetrahedron(TMS) is building its team and hiring for Integrated Digital Marketing in Marketing Department as Freshers (Interns and Trainees).

Tetrahedron started in 2014 and is growing at a 300% Yr-on-Yr basis with 150 active clients across India. We are one of India's Largest End-to-End Service providers to Manufacturing Companies.

We have been working on providing Manufacturing Excellence, Training Services, High-Tech Consulting Solutions, Industry 4.0 Solutions & Low-Cost Automation (LCA) solutions to the Indian industries for the past five years. We are a team of highly motivated people from various reputed colleges of the co...

Role & Responsibility:

- Support the Business Development Team for sending outreach emails.
- Setup & Automate response form Email to CRM.
- Set up Manage Drip Marketing Sequence.
- Implement automation using ChatBot.
- Connect Whatsapp with the website and implement Whatsapp API also.
- Connect SMS Tool using API through website & CRM.
- Manage Freshsales.
- Implement LinkedIn Automation to generate Leads.
- Connect Every channel to set up an Integrated Marketing Campaign

Qualification:

- Graduation in any stream.
- Should have a diploma in Digital Marketing.
- Graduation in any Marketing Field would be preferable.

Skills:

- Following skills are required for this job role
- Candidates Should have Knowledge like HTML, CSS & C++

Duration: 6 months probation period + PPO (depending upon performance)

Reporting Office - G7, G Block, Noida Sector 63, Uttar Pradesh- 201307

CLICK ON THE LINK TO APPLY:

https://docs.google.com/forms/d/e/1FAIpQLSee_3_Rk5nb4ed1aRL17lQUL0CjDaHOw_SN1KQrU5FA4JosnQ/viewform